



Bloc Talent Agency, Inc.
1680 Vine Street, Suite 600
Los Angeles, CA 90028
T. 323.954.7730
F. 323.954.7731
www.blocagency.com

Michael Rooney Creative Director/Choreographer

FILM

Dora the Explorer
The Jungle Book (2015)
Glimpse Inside The Mind of Charles Swan III
Lovestruck: The Musical
The Muppets
Shrek Goes Fourth
500 Days of Summer
An American Carol (2008)
Jackass 2
Clerks 2 "The Passion of the Clerks"
Red Riding Hood – Feature Film (Dir: Randal Kleiser)
I Love Huckabee's – Feature Film (Dir: David O'Russell)

Dir: James Bobin
Disney
Dir: Roman Coppola
Dir: Sanaa Hamri
Dir: James Bobin
Dir: Mike Mitchell
Dir: Marc Webb
Dir: David Zucker
Paramount
Dir: Kevin Smith
TAG
Miramax

TELEVISION

The Voice Season 16 Promo – Big Piano
Hit the Floor (**Choreographer & Co-Producer**)
The Voice Promo – Superbowl LII
Will & Grace Promos 2017, 2018
All American Rejects – James Corden
DC Comics
Roadies
The Muppets
My Crazy Ex-Girlfriend
HitRECORD on TV! – Joseph Gordon-Levitt & Tony Danza
Super Fun Night Promo
The X-Factor UK – Taylor Swift
MTV Video Music Awards – Taylor Swift
So You Think You Can Dance – Season 8
Gossip Girl
Zeke & Luther
Dancing with the Stars – Season 8 – Guest Choreographer
Desperate Housewives Promo
Grey's Anatomy Promo
Brit Awards – Kylie Minogue
So NoTorious w/ Tori Spelling
My Kind of Town – Opening Credits
2003 MTV Europe Awards – Kylie Minogue (**Artistic Director**)
Top of The Pops, CD UK – Kylie Minogue
Kylie Minogue (**Artistic Director**)

NBC
VH1
Wendal Scott Reeder
NBC
CBS
Cartoon Network
Showtime
ABC
CBS/Showtime
Pivot
ABC
ITV
MTV
Producer: Jeff Thacker
CW
Disney XD
ABC
ABC
ABC
ITV1
VH-1
Sony/Automatic
MTV
BBC
BBC

TELEVISION – cont.

2002 Kids Choice Awards – Usher (**Artistic Director**)
 2002 Soul Train Awards – Usher (**Artistic Director**)
 2001 MTV Europe Awards – Kylie Minogue (**Artistic Director**)
 Boston Public
 1999 MTV Video Awards – Fatboy Slim (**Artistic Director**)
 Power Rangers
 Mad About You w/ Carol Burnett
 Mad About You - Final Episode w/ Mel Brooks
 Any Day Now w/ Jasmine Guy
 Infinity
 The Tracey Ullman Show
 Bette Midler – Kiss My Brass 2004 World Tour
 My So Called Life
 Mad About You

Nickelodeon
 WB
 MTV
 Fox / David E. Kelley Prod.
 MTV
 Saban Entertainment
 David Steinberg
 Gordon Hunt
 Arti Mandelberg
 Matthew Broderick
 James L. Brooks
 Choreographer
 ABC
 NBC

MUSIC VIDEOS

Miley Cyrus – Younger Now
 All American Rejects – Sweat & Close Your Eyes
 Michael Buble - Nobody But Me
 All American Rejects - The Beekeeper's Daughter
 Sara Bareilles – Gonna Get Over You
 Ximena – Different
 Sky Ferreira – Obsession
 Green Day - Last of the American Girls
 Gnarl's Barkley – Run
 My Chemical Romance – Teenager
 Evanescence – Call Me When You're Sober
 Fiona Apple – O Sailor
 My Chemical Romance – Helena
 George Michael – Flawless
 Counting Crows – Accidentally In Love
 Kylie Minogue – Chocolate
 Basement Jaxx f/ JC Chasez - Plug It In
 Kylie Minogue - Slow
 Dolly Parton – Gone
 Leann Rimes – Life Goes On
 Amy Studt – Misfit/All You Girls
 Paulina Rubio – The One You Love
 Kylie Minogue – Out of My Head
 Michael Jackson – You Rock My World
 2 Skinnee J's – Grown Up
 Fatboy Slim – Weapon of Choice w/ Christopher Walken
 Sophie Ellis-Bexter – Take Me Home
 Blu Cantrell – Oops...Hit'em up
 Usher – Pop Ya Collar
 Fatboy Slim - Praise You
 Fiona Apple - Paper Bag
 Bjork - It's Oh so Quiet
 Bon Jovi - Say It Isn't So
 Greenday - Hitchin' A Ride
 Mighty Mighty Bosstones – The Rascal King
 Billy Idol - Cradle of Love
 Paula Abdul - Straight Up

Diane Martel
 Jamie Thraves
 Isaac Rentz
 Isaac Rentz
 Jonah Hill
 Danielle Katvan
 Marc Klasfeld
 Marc Webb
 Happy
 Marc Webb
 Marc Webb
 Marc Webb
 Floria Sigismondi
 Marc Webb
 Jake Scott
 Meiert Avis
 Dawn Shadforth
 Traktor
 Bally Walsh
 Sophie Muller
 Matthew Ralston
 Sophie Muller
 Wayne Ishom
 Dawn Shadforth
 Paul Hunter
 Andy Dick
 Spike Jonze
 Sophie Muller
 Wayne Isham
 Big TV
 Roman Coppola / Spike Jonze
 Paul Thomas Anderson
 Spike Jonze
 Wayne Isham
 Mark Kohr
 Mark Kohr
 David Fincher
 David Fincher

COMMERCIALS

Bai Antioxidant Drinks

Toyota

AT&T "Bus"

Apple –iPhone X – Unlock

Happy Socks

Hyundai "Catch the Spirit"

Zelle "How Money Moves Around Town"

Heineken

Ford

United HealthCare

Sparkling Ice

Ruby Tuesday

Jose Cuervo

Lowe's

Ross Shoes

Carvana.com

Transunion

Toyota

Ford Super Bowl 2014

Old Navy Holiday 2013

Geico

Old Navy Fall 2013

Evian

Tropicana

Target

Bailey's

Chase Freedom

Meijer's Department Store

Target

Vitamin Water

Smithfield Ham

Old Navy

Old Navy

Dex

Covergirl w/ Taylor Swift

AT&T

Mc Donald's

CVS

Hasbro Twister

Ford Fiesta

iHop

975L

Palm Pre

Joe Fresh

Cadbury

US Census

Head & Shoulders

Campbell's Soup

Washington Lotto

Home Goods

Honda Insight

Subway

GE

MAC Cosmetics Industrial – Mac Kitty

Peter Martin

Andreas Nilsson

Daniel Wolfe

Furlined

Tim Erem

Backyard Prod.

Perlorian Brothers

Patrick Daughters

Paul Middleditch

Brian Aldrich

Baker Smith

Matt Pitroff

Ringan Ledwidge

Mirada

Kesshann Cortez

HIS

RSA

Danny Kleinman

Roman Coppola

Traktor

Roman Coppola

Iconoclast

Paul Weiland

Patrick Daughters

Megaforce

MJZ

Smuggler

MJZ

Ulf Johansson

Joel Peisseg

Roman Coppola

Mehdi Norowzian

Ace Norton

Stephanie Sednaoui

Patrick Daughters

Tony Petrosian

Hello and Company

Safehouse

Patrick Daughters

Sanwick Media

Patrick Daughters

Snorri Bros.

Drew Lightfoot

Psyopp

Roman Coppola

Pedro Romanyi

Happy Larry

Patrick Daughters

Malcom Venville

Park Pictues

Gold

Traktor

Floria Sigismondi

COMMERCIALS – cont.

Maxwell House
 Target
 Pepsi
 Target – John Legend
 Mazda
 Joe Fresh – Holiday
 Visa - Garden
 Walkers
 ComCast
 Joe Fresh
 Burger King
 DHL Commercial
 Nationwide Insurance
 Caress
 Bloom
 Halifax Bank
 Jello
 Target
 Rexona
 Cadillac
 Old Navy
 Burger King – Whoperettes (Superbowl)
 Kohl's – Holiday
 Folgers
 Hugo Boss
 Jello
 Target
 Old Navy
 Marshalls
 Tesco Cherokee
 HP IPOD
 Covergirl w/ Queen Latifah
 Starbucks
 95.8 Capital FM - London
 Campbell's Soup
 Oral B
 Target -2003 Holiday Spots
 Covergirl w/Queen Latifah
 1800 CALL ATT
 Nike w/ Vince Carter
 Ebay
 Dr. Pepper 2001/2002
 Adidas
 Soft & Drii
 Sprint DSL
 Sun-Com
 Visa
 Truth – PSA
 Target - Wedding
 Eatons – Grand Reopening
 Exxon/Mobil
 Provider.com
 Panasonic Camcorder
 Diesel Jeans
 Miller Beer Campaign

Rene Villar-Rios

Nathan McGinns
 Big TV
 Drew Lightfoot
 Kinka Usher
 Pedro Romanyi
 Marty Granger
 Drew Lightfoot
 Erich Joiner
 Erich Joiner
 Erich Joiner
 Jamie Babbit
 LIL x
 Blue Source
 Thomas Kloss
 Randy Roberts
 Nicolai Fuglsig
 Snorri Bros.
 Matthew Badger
 Bryan Buckley
 Matthew Badger
 Steve Asan
 Stephane Sednaoui
 Matthew Badger
 Randy Roberts
 Floria Sigismondi
 Carolyn Chen
 Pedro Romanyi
 Paul Hunter
 Marcus Nispell
 Noam Murro
 Pedro Romanyi
 Happy Larry
 Liz Friedlander
 Liz Friedlander
 Paula Walker
 Billy Jayne
 Roman Coppola
 Noam Murro
 Paul Hunter
 David Fincher
 Zach Snyder
 David Shane
 Paul Miller
 David Kellogg
 Pedro Romanyi
 Floria Sigismondi
 Floria Sigismondi
 Rachel Harms
 Nakashima
 Jesse Dylan
 Ulf Johansson
 Alfonso Cuaron

COMMERCIALS – cont.

Mothers Cookies Campaign
Levi's
Wyndham Hotels
Sprite
Nike "Charles Barkley on Broadway"
Diet Coke

Francine McDougall
Spike Jonze
Graham Henman
Matthew Harris
David Fincher
Tomizawa

TOURS/LIVE STAGE

Hit the Floor BET Experience Celebrity Basketball
The Muppets Take the O2
Tim Armstrong RockandRoll Theatre
Comi-Con Parade w/ David Hasselhoff
Kylie Minogue – X Tour
Spice Girls – 2007 Reunion Tour
Kylie Minogue – 2005 Showgirl – The Greatest Hits Tour
Kylie Minogue – 2006/2007 Showgirl – The Homecoming Tour
Bette Midler – Kiss My Brass 2004 World Tour
Kylie Minogue – H & M Grand Opening Shanghai
Bette Midler – Kiss My Brass Tour
Kylie Minogue – Body Language Promo Tour
Kylie Minogue – Fever Promo Tour

Choreographer
Choreographer
Choreographer
Choreographer
Choreographer
Co-Choreographer
Choreographer
Choreographer
Choreographer
Choreographer
Choreographer
Choreographer
Choreographer

AWARDS

2013 Professional Dancers Society Gypsy Awards Luncheon Special Award
2008 MTV Video Music Award – Best Choreography in a Music Video
2008 Choreography Media Honor Award – Commercial
2007 Choreography Media Honor Award – Featured Film
2007 Choreography Media Honor Award – Music Video
2007 Choreography Media Honor Awards – Commercials
2003 American Choreography Awards – Best Choreography in a Commercial
2002 MTV Video Music Award – Best Choreography in a Music Video
2001 American Choreography Awards - Best Choreography in a Commercial
2001 American Choreography Awards – Best Choreography in a Music Video
2001 MTV Video Music Award – Best Choreography in a Music Video
2001 Music Video Producers Award – Best Choreography in a Music Video
1999 MTV Video Music Award – Best Choreography in a Music Video
1997 Bob Fosse Award - Best Choreography in Commercials
1997 Emmy Award Winning Episode
1996 MTV Video Music Award – Best Choreography in a Music Video
1996 Music Video Producers Award – Best Choreography in a Music Video
1996 Bob Fosse Award - Best Choreography in a Music Video

Gnarls Barkley
Joe Fresh & AT&T
JackAss 2
My Chemical Romance
Halifax & Target
E-Bay
Kylie Minogue
Exxon
Fatboy Slim
Fatboy Slim
Fatboy Slim
Fatboy Slim
Wyndham Hotels
Mad About You
Bjork
Bjork
Bjork