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## Rich + Tone

### Creative Directors/Choreographers

#### RECENT HIGHLIGHTS

2022 Outer Critics Circle Awards – **Winner** – Outstanding Choreography – MJ the Musical  
 2022 Drama Desk Awards – Nominee – Outstanding Choreography – MJ the Musical

#### FILM

Cheaper by the Dozen 3	Choreographers	Dir: Gail Lerner
Ferdinand	Choreographers	Dir: Carlos Saldanha
Alvin & The Chipmunks: The Road Chip	Choreographers	Dir: Walt Becker
Battle of the Year: The Dream Team	Choreographers	Dir: Benson Lee
Streetdance 2	Choreographers	Dir: Max & Dania
Step Up 3D	Choreographers	Dir: John Chu
Bring It On Yet Again	Co-Choreographers	Dir: Steve Rash
Steppin Up: Save The Last Dance 2	Choreographers	
Take The Lead	Choreographers	Dir: Liz Friedlander
Rize	Chor, Prod, Origin. Music, Score	Dir: David LaChappelle
Save The Last Dance" – Paramount Pictures	Assistant Choreographers	
Ghosts, Michael Jackson	Co-Choreographers	

#### TELEVISION

Dave – EP 210	Choreographers	FX
Legion – S3, EP 306 – Chapter 25	Choreographers	FX
Lip Sync Battle Live – Michael Jackson Tribute	Choreographers	Spike
Legion - S2, EP201 – Battle Scene	Choreographers	FX
Michael Jackson Halloween Special	Choreographers	CBS
The Voice Paris 2017 – KATY PERRY	Choreographers	TF1
iHeartRadio Music Awards 2017- KATY PERRY	Choreographers	TBS
The Get Down	Assoc. Prod/Choreographers	Netflix
MTV Promo 2017	Choreographers	MTV
Upfronts with Priyanka	Choreographers	ABC
Britain's Got Talent 2015 – ALESHA DIXON	Choreographers	ITV
MTV European Music Awards 2013 – MILEY CYRUS	Choreographers	MTV
iHeartRadio Festival 2013 – MILEY CYRUS	Choreographers	CW
MTV VMA's 2013 – MILEY CYRUS & ROBIN THICKE	Choreographers	MTV
America's Got Talent – BACKSTREET BOYS	Creative Directors/Choreographers	NBC
BET Awards 2013 – CHRIS BROWN	Creative Directors	BET
Billboard Awards 2013 – CHRIS BROWN	Creative Directors	ABC
BET Awards 2012 – CHRIS BROWN	Choreographers	BET
Billboard Music Awards 2012 – CHRIS BROWN	Choreographers	ABC

**TELEVISION – cont.**

Superbowl XLVI Halftime Show – MADONNA	Choreographers	NBC
Grammy Awards 2012– CHRIS BROWN, DAVID GUETTA	Choreographers	CBS
Grammy Nominations Concert 2011	Choreographers	
American Music Awards 2011 – CHRIS BROWN	Creative Directors/Choreographers	ABC
MTV VMA's 2011 – CHRIS BROWN	Creative Directors/Choreographers	MTV
BET Awards 2011 – CHRIS BROWN	Creative Directors/Choreographers	BET
Dancing with the Stars 2011– CHRIS BROWN	Creative Directors/Choreographers	ABC
Dancing with the Stars 2010 – Macy's Presents	Creative Directors/Choreographers	ABC
BET Awards 2010 – CHRIS BROWN MJ TRIBUTE	Creative Directors/Choreographers	BET
Kid's Choice Awards 2010 – MIRANDA COSGROVE	Creative Directors	Nick
Jimmy Kimmel Live – COMMON	Choreographers	ABC
Tonight Show w/ Jay Leno – COMMON	Choreographers	NBC
Dancing with the Stars – Macy's 150 <sup>th</sup> Anniversary 2008	Creative Directors/Choreographers	ABC
Fashion Rocks 2008 – CHRIS BROWN	Creative Directors/Choreographers	CBS
Russia MUZ TV Awards 2008 – JENNIFER LOPEZ	Creative Directors/Choreographers	MUZ TV
Dancing with the Stars 2008– KYLIE MINOGUE	Choreographers	ABC
NAACP Image Awards 2008	Choreographers	Fox
X Factor – KYLIE MINOGUE	Choreographers	ITV UK
Movies Rocks 2007– CHRIS BROWN	Creative Directors/Choreographers	CBS
American Music Awards 2007– CHRIS BROWN	Creative Directors/Choreographers	ABC
Fashion Rocks 2007 – JENNIFER LOPEZ	Creative Directors/Choreographers	CBS
MTV Video Music Awards 2007– CHRIS BROWN	Creative Directors/Choreographers	MTV
Dancing With the Stars 2007 – JENNIFER LOPEZ	Creative Directors/Choreographers	ABC
Good Morning America – JENNIFER LOPEZ	Creative Directors/Choreographers	ABC
Upfronts 2007– NICOLE SCHERZINGER	Choreographers	WC
American Idol – JENNIFER LOPEZ	Creative Directors/Choreographers	FOX
Ellen – JENNIFER LOPEZ	Creative Directors/Choreographers	NBC
Grammy's 2007– CHRIS BROWN	Creative Directors/Choreographers	CBS
NAACP Image Awards 2006	Choreographers	Fox
Tribute Concert 2001 – MICHAEL JACKSON	Co-Choreographers	CBS
JAMIE FOXX- NBC Special: Unpredictable	Choreographers	NBC
NAACP Image Awards 2005	Choreographers	Fox
Today Show – JENNIFER LOPEZ	Creative Directors/Choreographers	NBC
NRJ Awards 2005 – JENNIFER LOPEZ	Creative Directors/Choreographers	Europe
BET Awards 2004 – USHER	Choreographers	BET
MTV Europe Video Awards 2003 – KYLIE MINOGUE	Co-Choreographers	MTV
ESPY Awards 2002 & 2003	Choreographers	ESPN
Superbowl Half-time 2003 – NO DOUBT	Choreographers	Fox
MTV Movie Awards 2003 – 50 CENT, Matrix	Choreographers	MTV
BET Comic View 2002	Staff Choreographers	BET
CBS Special 2001 – BACKSTREET BOYS	Choreographers	CBS
Today Show – BACKSTREET BOYS	Choreographers	NBC
TRL – Key West – BACKSTREET BOYS	Choreographers	MTV
Source Awards – PUFF DADDY	Choreographers	BET
BET Talk Show – PUFF DADDY	Co-Choreographers	BET
Lady Of Soul Awards – MONICA	Choreographers	WB
MTV Video Awards – BRANDY & MONICA	Co-Choreographers	

**TOURS/LIVE STAGE**

MJ, The Musical – Broadway	Choreographers	
Backstreet Boys – Las Vegas Residency	Cr. Dirs/Directors/Choreographers	
Michael Jackson – One – Las Vegas 2021	Choreographers	Cirque Du Soleil
Backstreet Boys 2020 South America Tour	Creative Directors/Choreographers	
Backstreet Boys 2019 Tour	Creative Directors/Choreographers	

**TOURS/LIVE STAGE – cont.**

Revlon – Live Boldly Launch		Creative Directors/Choreographers
Samsung S8 Live NYC Event		Choreographers
Radio One UK 2017		Choreographers
Wango Tango 2017		Choreographers
Michael Jackson – One 2017		Choreographers
One Hell Of A Nite Tour 2016		Creative Directors/Choreographers
Madonna Tour 2015		Choreographers
Charlixcx Tour 2015		Choreographers
Between The Sheets Tour 2015		Creative Directors/Choreographers
Bangerz Tour 2014		Associate Directors/Choreographers
Backstreet Boys Tour 2013		Creative Directors/Choreographers
Michael Jackson One, Mandalay Bay		Choreographers
MDNA Tour 2012		Co-Directors
Michael Jackson Immortal World Tour		Choreographers
F.A.M.E. US Tour 2011		Choreographers
Sticky & Sweet Tour 2008, 2009		Choreographers
Madonna Promo Tour 2008		Choreographers
Confessions World Tour 2006		Choreographers
Reinvention Tour 2004		Choreographers
CIARA – Fashion Rocks Brazil 2009		Creative Directors, Choreographers
Athens, Greece Performance 2008		Creative Directors, Choreographers
Backstreet Boys Tour 2008		Creative Directors, Choreographers
Chris Brown Tour 2017		Creative Directors, Choreographers
Spice Girls Reunion Tour 2007		Co-Choreographers
Brave Tour 2007		Creative Directors, Choreographers
Seven Wonders of the World 2007		Creative Directors, Choreographers
Como Ama una Mujer, Promo Tour 2007		Creative Directors, Choreographers
Ricky Martin World Tour		Choreographers
Mimi World Tour 2006		Choreographers
P!nk World Tour 2006		Creative Directors, Choreographers
Up Close & Personal Tour 2006		Creative Directors, Choreographers
Jennifer Lopez International Tour 2006		Creative Directors, Choreographers
Jennifer Lopez Promo Tour 2005		Creative Directors, Choreographers
Never Gone Tour 2005		Creative Directors, Choreographers
Kylie Minogue Int. Promo Tour - 2003/04		Co-Choreographers
Black & Blue Tour 2001		Choreographers
	Katy Perry	
	Katy Perry	
	Cirque Du Soleil	
	Chris Brown	
	Madonna	
	Charlixcx	
	Chris Brown	
	Miley Cyrus	
	Backstreet Boys	
	Cirque Du Soleil	
	Madonna	
	Cirque Du Soleil	
	Chris Brown	
	Madonna	
	Madonna	
	Madonna	
	Madonna	
	Ciara	
	Jennifer Lopez	
	Backstreet Boys	
	Chris Brown	
	Spice Girls	
	Jennifer Lopez	
	Jennifer Lopez	
	Jennifer Lopez	
	Ricky Martin	
	Mariah Carey	
	P!nk	
	Chris Brown	
	Jennifer Lopez	
	Jennifer Lopez	
	Backstreet Boys	
	Kylie Minogue	
	Backstreet Boys	

**MUSIC VIDEOS**

Backstreet Boys –	Directors	Dir: Rich + Tone
“Don’t Go Breaking My Heart”		
MJ & JT “Love Never Felt So Good”	Choreographers	Dir: L.A. Reid
Robin Thicke “Feel Good”	Choreographers	Dir: Sophie Muller
Chris Brown “Fine China”	Choreographers	Dir: Sylvain White
Michael Jackson “Hollywood Tonight”	Choreographers	Dir: Wayne Isham
Michael Jackson “Rock My World”	Choreographers	Dir: Paul Hunter
Madonna “Celebration”	Choreographers	Dir: Jonas Akerlund
Madonna “4 Minutes”	Choreographers	Dir: Jonas & Francois
Madonna “Sorry”	Choreographers	Dir: Jamie King/Warner
Chris Brown “She Ain’t You”	Choreographers	Dir: Colin Tilley
Black Eyed Peas “Pump It”	Choreographers	Dir: Francis Lawrence
Chris Brown “Yeah 3x”	Choreographers	Dir: Colin Tilley
Nicole Scherzinger “Poison”	Choreographers	Dir: Joseph Kahn
Black Eyed Peas “Shut-Up”	Choreographers	Dir: The Malloys/A&M
Alesha Dixon “Drummer Boy”	Choreographers	Dir: Ray Kay

**MUSIC VIDEOS – cont.**

JLS "One Shot"	Directors/Choreographers	Dir: Rich + Tone
Britney Spears "3"	Choreographers	Dir: Diane Martel
Jennifer Lopez "Fresh Out of The Oven"	Choreographers	Dir: Jonas Akerlund
Chris Brown "I Can Transform Ya"	Choreographers	Dir: Joseph Kahn
Jamie Jones "Galactic Space Bar"	Directors/Choreographers	Dir: Rich + Tone
Alesha Dixon "Excited"	Choreographers	Dir: Max & Dania
Chris Brown "Forever"	Choreographers	Dir: Joseph Kahn
Chris Brown "Take You Down"	Choreographers	Dir: Harvey White
Kylie Minogue "In My Arms"	Choreographers	Dir: Melina
Kylie Minogue "Wow"	Choreographers	Dir: Melina
Jennifer Lopez "Hold It Don't Drop It"	Choreographers	Dir: Melina
Chris Brown "Kiss Kiss"	Choreographers	Dir: Erik White
Jennifer Lopez "Do It Well"	Choreographers	Dir: Dave LaChappelle
Nicole Scherzinger "Whatever You Like"	Choreographers	Dir: Paul Hunter
Chris Brown "Wall to Wall"	Choreographers	Dir: Erik White
Daniel Powter "Lie To Me"	Choreographers	Dir: Marc Webb
Jennifer Lopez "Get Right"	Choreographers	Dir: Francis Lawrence
Gwen Stefani Ft. Eve "Rich Girls"	Casting/Choreographers	Dir: David LaChappelle
LL Cool J "Headsprung"	Choreographers	Dir: Fat Cats
Blink 182 "Feeling This"	Choreographers	Dir: David LaChappelle
Elvis Presley "Rubberneckin'"	Choreographers	Dir: Meirt Avis
Christina Aguilera Ft. Lil Kim "Can't Hold"	Choreographers	Dir: David LaChappelle
Jhene "No L.O.V.E."	Choreographers	Dir: Benny Boom
Avril Lavigne "I'm With You"	Choreographers	Dir: David LaChappelle
Red Hot Chili Peppers "Zephyr"	Choreographers	Dir: Dayton & Faris
Christina Aguilera "Dirty"	Casting/Choreographers	Dir: David LaChappelle
The Vines "Outofthaway"	Casting/Choreographers	Dir: David LaChappelle
Dirty Vegas "Days Gone By" (UK)	Choreographers	Prod: Blue Source London
Groove Armada "Sometimes" (UK)	Choreographers	Prod: Blue Source
So Plush "Things I've Heard Before"	Choreographers	Dir: Hype Williams
Monica "Street Symphony"	Choreographers	Dir: Darren Grant

**COMMERCIALS**

7-11	Choreographers	Dir: Harmony Korine
Scotts	Choreographers	Prod: Moxie
LG Washer	Choreographers	Prod: Black Hand Cinema
AT&T	Choreographers	Dir: Martin Granger
Tiffany – Believe in Dreams	Choreographers	Dir: Mark Romanek
Bacardi – Dance Floor	Choreographers	Dir: Tom Kuntz
Adidas	Choreographers	Dir: Manu Cossu
Heineken	Choreographers	Dir: Nicolai Fuglsig
Coca-Cola	Choreographers	
Target	Choreographers	Dir: Diane Martel
Sprint	Choreographers	
E*Trade	Choreographers	Dir: Stacy Wall
Beats By Dre	Choreographers	Dir: Stacy Wall
NBA	Choreographers	Dir: Chris Riggert
Wonderful Pistachios	Choreographers	Dir: Mathew Cullen
HTC One M8 / Sprint Family Boogie Fever	Choreographers	Imperial Woodpecker
Beats by Dre - Ellen Degeneres / Superbowl	Choreographers	RGA
Xbox Just Dance	Choreographers	Dir: Brian Beletic
Ipod 2010 – Jill	Choreographers	Dir: Mark Romanek
Ipod 2008 - Spectrum	Choreographers	Dir: Mark Romanek
Ipod 2007 – Yonkers	Choreographers	Dir: Mark Romanek

**COMMERCIALS – cont.**

Ipod 2007 "Island"	Choreographers	Dir: Mark Romanek
Ipod (Tap) – 2006	Choreographers	Dir: Mark Romanek
Ipod (2) – 2006 Commercial	Choreographers	Dir: Mark Romanek
Ipod (3) – 2006 Commercial	Choreographers	Dir: Mark Romanek
Ipod (4) – 2006 Commercial	Choreographers	Dir: Mark Romanek
Ipod – Rock 'n Roll	Choreographers	Dir: Mark Romanek
Ipod – EMINEM	Choreographers	Dir: Mark Romanek
Kia – 2011	Choreographers	Dir: Mark Romanek
Chrysler	Choreographers	Dir: Mark Romanek
Old Navy 2011 – Dresses	Choreographers	Dir: Joseph Kahn
Old Navy 2011 – Ankle	Choreographers	Dir: Joseph Kahn
Old Navy 2011 – Anthem	Choreographers	Dir: Joseph Kahn
Best Buy – Justin Bieber	Choreographers	Hungry Man
Carmax	Choreographer	Dir: Tim Gilchrist
Domyo's	Choreographers	Dir: Diane Martel
Nikon	Choreographers	Dir: Jonas Akerlund
Panasonic	Choreographers	Bob Industries
NY Lotto Commercial	Choreographers	Dir: Ne-O
Eastpak Viral Commercial	Choreographers	Dir: Julian Pugsley
Road Safety – UK	Choreographers	Dir: Lynn Fox
Svedka	Choreographers	Dir: Francis Lawrence
LG Cellular - CIARA	Choreographers	Dir: Brian Buckley
Heineken Commercial	Choreographers	Dir: Carl Rinsch
Gap 2006 Commercials	Choreographers	Dir: Francis Lawrence
Snickers Campaign Starring Black Eyed Peas	Choreographers	Dir: Jesse Dylan
Pepsi – Dancetron	Choreographers	Dir: Stylewar
Jenny Craig – Kirstie Alley	Choreographers	Dir: Malik Sayyed
Rogers Cellular	Choreographers	Dir: Logan
Chevrolet Cobalt	Choreographers	Dir: Jim Sonzero
Toyota	Choreographers	Dir: Leggatt/Marling
Gap f/ Missy Elliot and Madonna	Asst. Choreographers	Dir: Paul Hunter
Jolly Ranchers	Choreographers	Dir: Benny Boom
Soft & Dri	Choreographers	Dir: Zach Snyder
Lynx Deodorant	Choreographers	Dir: Leggatt/Marling
Fox Sports	Choreographers	Dir: Larry Frey
Pepsi – East, West South	Choreographers	Dir: Francis Lawrence
Mitsubishi - Eclipse	Choreographers	Dir: Walter Kehr
Coca-Cola – Fatima	Asst. Choreographers	Dir: Francis Lawrence

**AWARDS**

2022 Outer Critics Circle Awards – **Winner** – Outstanding Choreography – MJ the Musical  
 2022 Drama Desk Awards – Nominee – Outstanding Choreography – MJ the Musical  
 2019 World Choreography Awards - Nominee – Digital Content – Liquid Days  
 2017 World Choreography Awards - Nominee – Television Episodic – The Get Down  
 2008 MTV Award - Nominee – Best Choreography – Chris Brown "Forever"  
 2008 Choreography Media Honors – TV Variety or Special – 2007 Grammy Awards – Chris Brown  
 2007 MTV Award - Nominee – Best Choreography – Chris Brown "Wall to Wall"  
 2007 Choreography Media Honors – Feature Films – Take the Lead  
 2007 Choreography Media Honors – TV Variety or Special – Madonna "Confessions"  
 2007 Choreography Media Honors – Commercials – Pepsi "DanceTron"  
 2005 MTV Award - Nominee – Best Choreography – Jennifer Lopez "Get Right"  
 2005 Emmy Awards - Nominee – Best Choreography – 2005 NAACP Image Awards  
 2005 MVPA Awards - Nominee – Best Choreography – Jennifer Lopez "Get Right" Video