



**Bloc Talent Agency, Inc.**  
1680 Vine Street, Suite 600  
Los Angeles, CA 90028  
T. 323.954.7730  
F. 323.954.7731  
www.blocagency.com

# Richy Jackson

## Visual Director/Choreographer

### FILM

A Star is Born  
Alvin & The Chipmunks  
Honey  
Malibu's Most Wanted  
Ragdoll  
Stylization

Choreographer  
Principal Dancer  
Assistant Choreographer  
Assistant Choreographer  
Choreographer  
Choreographer

Dir: Bradley Cooper  
20<sup>th</sup> Century Fox  
Universal  
Warner Bros.  
Red Planet/Full Moon  
NY Film Aca. Stu. Film  
Dir: Ed Moore

### TOURS/LIVE STAGE

Lady Gaga–LV Park MGM–Piano + Jazz Residency  
Lady Gaga x Tony Bennett – Radio City Music Hall  
Grace VanderWaal – SD Waterfront Festival  
Lady Gaga – Sirius XM Apollo Theater Show  
Mario  
JoJo Siwa UK Tour  
Lady Gaga “Enigma” Las Vegas MGM Residency  
JoJo Siwa – D.R.E.A.M Tour  
JoJo Siwa Slimefest 2019  
Lady Gaga Met Gala  
Mario “The Millennium” Tour  
Loren Gray – Honda Uproxx Live Show  
Levi’s NY Fashion Show  
Grace Vanderwaal Tour  
Herbal Life  
Lady Gaga Joanne World Tour 2017, 2018  
Lady Gaga at Coachella 2017  
Lady Gaga Bud Light Dive Bar Tour  
Sunny Malouf Tour 2015  
Fancy Tour 2015  
Lady Gaga Live at Roseland Ballroom 2014  
Lady Gaga ArtRave: The Artpop Ball 2014  
Jingle Bell Ball – Lady Gaga 2013  
iTunes Festival – Lady Gaga 2013  
Krewella – Get Wet Tour 2013  
Lolene – 2009 Tour  
Brandy – 2009 Promo Tour

Choreographer  
Choreographer  
Choreographer  
Director/Choreographer  
Choreographer  
Creative Director/Choreographer  
Creative Director/Choreographer  
Creative Director/Choreographer  
Director/Choreographer  
Director/Choreographer  
Choreographer  
Choreographer  
Choreographer  
Choreographer  
Choreographer  
Choreographer  
Creative Director/Choreographer  
Show Director/Choreographer  
Visual Director/Choreographer  
Choreographer  
Choreographer  
Choreographer  
Visual Director/Choreographer  
Visual Director/Choreographer  
Visual Director/Choreographer  
Visual Director/Choreographer  
Choreographer  
Choreographer  
Choreographer

Hi Energy Ent.

Atlantic Records

**TOURS/LIVE STAGE – cont.**

Lady Gaga – NKOTB Tour 2008	Assistant Choreographer	Interscope Records
Jesse McCartney Tour 2008	Assistant Choreographer	Hollywood Records
Varsity Fan Club Tour 2008	Choreographer	Capitol Records
Mitchell Musso Disney Tour 2008	Choreographer	Hollywood Records
Menudo Bandimonium Tour 2008	Assistant Choreographer	Epic Records
Corbin Bleu Tour 2007	Assistant Choreographer	Hollywood Records
Brandy Tour 2006	Choreographer	Atlantic Records
Hilary Duff Tour 2006	Choreographer	Hollywood Records
Kelis Milkshake Tour	Assistant Choreographer	Jive Records
4mula 1	Choreographer	Warner Bros.
Dream 2003 Promo Tour	Asst. Choreographer	Bad Boy Records
Mario 2003 Scream 3 Tour	Asst. Choreographer	J Records
Christina Milian 2002 Promo Tour	Asst. Choreographer	Def Soul Records

**TELEVISION**

The Siwa Dance Pop Revolution	Choreographer	Peacock
Shameless	Choreographer	Showtime
JoJo Siwa – Allstar Holiday Nickmas Spectacular	Choreographer	Nickelodeon
Lady Gaga – 2020 MTV VMAs	Creative Director/Choreographer	MTV
Grace VanderWaal – James Corden	Choreographer	CBS
JoJo Siwa – All That	Choreographer	Nickelodeon
JoJo Siwa Slimefest	Director/Choreographer	Nickelodeon
Lady Gaga Academy Awards “Shallow”	Creative Director/Choreographer	ABC
Lady Gaga Grammy Awards “Shallow”	Creative Director/Choreographer	CBS
JoJo Siwa Live with Kelly and Ryan	Choreographer	ABC
2017 Grammy Awards – Lady Gaga/Metallica		CBS
Super Bowl LI Halftime Show-Lady Gaga	Visual Director/Choreographer	NBC
Victoria's Secret Fashion Show-Lady Gaga	Creative Dir./Choreographer	CBS
2016 Academy Awards – Lady Gaga	Visual Director/Choreographer	ABC
Dancing With The Stars – Meghan Trainor	Creative Dir./Choreographer	ABC
2015 American Music Awards – Meghan Trainor	Creative Dir./Choreographer	ABC
Roast of Justin Bieber	Choreographer	Dir: Joel Gallen
2015 Academy Awards – Lady Gaga	Visual Director/Choreographer	Dir: Hamish Hamilton
MTV Movie Awards – Lady Gaga	Visual Director/Choreographer	Dir: Hamish Hamilton
2013 Lady Gaga Muppets Spectacular	Visual Director/Choreographer	Dir: Gregg Gelfand
2013 A Very Gaga Thanksgiving	Visual Director/Choreographer	Dir: Haus of Gaga
2012-2013 Abby's Ultimate Dance Competition	Choreographer	Lifetime
2012 Grammy's Pre-Show – Lady Gaga	Visual Director/Choreographer	Dir: Ken Ehrlich
2011 BET Born to Dance	Choreographer	BET
2011 The Dance Scene	Choreographer	E!
2009 MTV VMA's – Lady Gaga	Visual Director/Choreographer	MTV
Dancing with the Stars – Lady Gaga	Visual Director/Choreographer	ABC
American Idol – Lady Gaga	Assistant Choreographer	FOX
The View – Lady Gaga	Assistant Choreographer	ABC
Tonight Show w/ Jay Leno – Lady Gaga	Assistant Choreographer	NBC
Jimmy Kimmel Live – Lady Gaga	Assistant Choreographer	ABC
So You Think You Can Dance – Lady Gaga	Assistant Choreographer	FOX
America's Best Dance Crew – Season 2	Choreographer	MTV
The Middleman – Varsity Fan Club	Choreographer	ABC Family
Making the Band 2003-2006	Assistant Choreographer	MTV
Good Morning America – Corbin Bleu	Assistant Choreographer	ABC

**TELEVISION- cont.**

CW Morning Show – Corbin Bleu	Assistant Choreographer	CW
KTLA Show – Corbin Bleu	Assistant Choreographer	KTLA
American Music Awards – Hilary Duff	Assistant Choreographer	ABC
Dick Clark's New Year's Rockin' Eve – Hilary Duff	Assistant Choreographer	ABC

**MUSIC VIDEOS**

Nova Miller "Cold Feet"	Choreographer	
Nova Miller "Apricot Skies"	Choreographer	Dir: Nikko Lamere
Jena Rose "Checkmate"	Choreographer	Dir: Veronica Zella
JoJo Siwa "Run Run Rudolph"	Choreographer	
Meghan Trainor x JoJo Siwa "I Believe In Santa"	Choreographer	Dir: Josh Forbes
JoJo Siwa "Christmas is Now"	Choreographer	Dir: Mark Klasfeld
Dylan Conrique	Choreographer	
Jonas Blue	Choreographer	Dir: Isaac Rentz
Lady Gaga "Stupid Love"	Choreographer	Dir: Daniel Askill
Shab "Spell On Me"	Choreographer	Prod: Vidsquad
Grace VanderWaal	Choreographer	Prod: Frankenstein Touring
Galxara	Choreographer	Prod: Fall Out Ent.
Whipped Cream ft. Baby Goth	Choreographer	Prod: Drive Int. Agency
Loren Gray ft. Saweetie "Can't Do It"	Choreographer	Prod: Jack Winter
JoJo Siwa "#1U"	Choreographer	Prod: New Games Prod.
JoJo Siwa "Worldwide Party"	Choreographer	Prod: New Games Prod.
JoJo Siwa "It's Time to Celebrate"	Choreographer	Prod: New Games Prod.
JoJo Siwa "Bop!"	Choreographer	Prod: New Games Prod.
Rachel Crow "Up All Night"	Choreographer	Dir: Daniel Carbery
JoJo Siwa "D.R.E.A.M."	Choreographer	Prod: Puritan
Static & Ben El	Choreographer	Prod: S&B Ent. Ventures
Kiiara "Messy"	Choreographer	Prod: WGM
Lady Gaga "John Wayne"	Choreographer	Dir: Jonas Akerlund
Lady Gaga "Million Reasons"	Choreographer	Dir: Ruth Hogben/Andrea Gelardin
Lady Gaga "Perfect Illusion"	Choreographer	Dir: Ruth Hogben/Andrea Gelardin
Trevor Moran "Get Me Through The Night"	Creative Dir./Choreographer	Prod: Jesy Odio
Jean Watts "Spirit Animal"	Creative Dir./Choreographer	Dir: Austin Kelly
Dark Star ft. Empress Of "Reformer"	Choreographer	Dir: David Helman
Rilan Roppolo ft. Naz Tokio "Blindfolds"	Choreographer	
Rationale "Fast Lane"	Choreographer	Prod: Christine Melton
Lady Gaga "G.U.Y."	Visual Director/Choreographer	Dir: Haus of Gaga
To Be One "Please Don't Go"	Choreographer	
To Be One "Do You"	Choreographer	
Lady Gaga "Applause"	Visual Director/Choreographer	Dir: Inez & Vinude
Karmin "Acapella"	Choreographer	Dir: Matt Stawski
Priyanka "Exotic"	Choreographer	Dir: Emil Nava
Priyanka "In My City"	Choreographer	Dir: Joseph Kahn
Colette Car "F16"	Choreographer	
Karmin "Broken Hearted"	Choreographer	Dir: Marc Klasfeld
Lady Gaga "Marry The Night"	Visual Director/Choreographer	Dir: House of Gaga
Lady Gaga "You and I"	Visual Director/Choreographer	Dir: Haus of Gaga
Lady Gaga "Edge of Glory"	Visual Director/Choreographer	Dir: Haus of Gaga
Lady Gage "Judas"	Visual Director/Choreographer	Dir: Haus of Gaga
Lady Gaga "Born This Way"	Visual Director/Choreographer	Dir: Nick Knight

**MUSIC VIDEOS cont.**

Katy Perry "California Girls"	Choreographer	Dir: Matthew Cullen
JoJo "The Other Chick"	Choreographer	Dir: Kai Regan
Keri Hilson "Lose Control"	Choreographer	Dir: Colin Tilley
Keri Hilson "The Way You Love Me"	Choreographer	Dir: L.A.G.
Keri Hilson "Pretty Girl Rock"	Choreographer	Dir: Joseph Kahn
Lady Gaga "Alejandro"	Visual Director/Choreographer	Dir: Steven Klien
Lady Gaga "Telephone"	Visual Director/Choreographer	Dir: Jonas Auckerland
Lady Gaga "Bad Romance"	Visual Director/Choreographer	Dir: Francis Lawrence
Lady Gaga "Paparazzi"	Visual Director/Choreographer	Dir: Jonas Auckerland
Lady Gaga "Love Game"	Visual Director/Choreographer	Dir: Joseph Kahn
Lady Gaga "The Fame"	Visual Director/Choreographer	Interscope
Lady Gaga "Poker Face"	Visual Director/Choreographer	Interscope / Dir: Ray Kay
Lady Gaga "Just Dance"	Visual Director/Choreographer	Interscope / Dir: Melina /
Lady Gaga		
Lady Gaga "Beautiful Dirty Rich"	Visual Director/Choreographer	Interscope / Dir: Melina
JoJo "Leave (Get Out)"	Choreographer	Dir: Erik White
JoJo "Not That Kind of Girl"	Choreographer	Dir: Fat Cats
Jesse McCartney "Leavin"	Assistant Choreographer	Hollywood / Dir: Sanji Senaka
Kimberley Locke "8 <sup>th</sup> World Wonder"	Choreographer	
Mis-Teeq "One Night Stand"	Choreographer	
Varsity Fan Club "Future Love"	Choreographer/Concept	Capitol Records
Menudo "Lost"	Assistant Choreographer	Epic Records
Mitchell Musso "Let's Go"	Choreographer	Hollywood Records
LAX Girls "Forget You"	Choreographer	Blackground/ Dir: Ray Kay
Danity Kane "Ride For You"	Choreographer	Bad Boy/Dir: Marcus Raboy
Alesha Dickson "Knock Down"	Choreographer	London
Trinity Stone " Move A little Closer"	Choreographer	Dir: Nzinga Stewart
Corbin Bleu "Deal With It"	Assistant Choreographer	Hollywood/Dir: Lenny Bass
Bumblebeez "Dr. Love"	Choreographer	81 Records/Dir: Tom Kuntz
Samantha Jade "Step Up"	Choreographer	Dir: Kevin DeFrietas
Trinity Stone "Come A Little Closer"	Choreographer	Dir: Nzinga Stewart
Dilated People "Back Again"	Choreographer	Dir: Jason Goldwatch
Junior Senior "Shake"	Choreographer	Atlantic / Dir: Diane Martel
Dwele " Find A Way"	Choreographer	Virgin / Dir: Nzinga Stewart
Lighthouse Family "Happy"	Co-Choreographer	Dir: Michael Rooney
Masai "Do My Thang"	Co-Choreographer	Dir: Michael Rooney
Dream "Crazy"	Asst. Choreographer	Dir: Matthew Ralston
Blu Cantrell "Hit 'Em....Ooops!"	Asst. Choreographer	Arista
Red Man "Come Get It"	Choreographer/Dancer	Def Jam

**COMMERCIALS**

Lady Gaga Westfield Promo	Choreographer	
Home Economics Promo	Choreographer	Prod: Stun Creative
Target	Choreographer	Prod: Reset
Mattel Barbie	Choreographer	Prod: Puritan Films
Mattel Cave Club	Choreographer	Dir: Mark Klasfeld
Dom Perignon	Choreographer	Prod: Liberte Prod.
Tide – Laundry Later Superbowl LIV	Choreographer	Prod: Biscuit Filmworks
Jack in the Box	Choreographer	Dir: Isaac Rentz
Tide – Kenan Thompson – Laundry Night	Choreographer	Prod: Moving Parts
JoJo Siwa Prime Day Dance Battle	Creative Director/Choreographer	Prod: New Games Prod.
Stealth Management	Choreographer	Prod: Bees and Honey
United Airlines	Choreographer	Dir: Marc Klasfeld
Reserved	Choreographer	Dir: Gordon von Steiner

**COMMERCIALS-cont.**

Zalando PUMA w/Cara Delevingne	Choreographer	PRODn
SoFi	Choreographer	Prod: Rick Brown
Money Super Market "Epic Action Man"	Choreographer	Dir: Tom Kuntz
Tudor w/Lady Gaga	Choreographer	
Pandora	Choreographer	
Visit WeHo	Choreographer	Zoo Crew Prods.
United Airlines	Choreographer	
Soul Train – LOON	Choreographer	KTLA
Soul Train – 702	Choreographer	KTLA
2 Hour Tour – AMANDA DUMAS	Choreographer/Dancer	Disney
Sony CES Headphones	Choreographer	Film Orange
XL Energy	Choreographer	Spectacular Optical, LLC
Lady Gaga "Fame"	Visual Director/Choreographer	Dir: Steven Klein
H&M Lady Gaga Tony Bennett	Visual Director/Choreographer	Dir: Johan Reneck
Lady Gaga O2	Visual Director/Choreographer	Dir: David Wilson
Lady Gaga Shiseido	Visual Director/Choreographer	Dir: Ellen Von Unwerth
AT&T	Choreographer	Dir: Roger Moore
DishNetwork Celebration	Choreographer	Dir: Matt Dilmore
Jack in the Box "Reggeaton"	Choreographer	Dir: Rodrigo Garcia
1800 Call ATT	Choreographer	Dir: Billy Jayne
Marshall's	Choreographer	Artists Group
Marshall's	Choreographer	Artists Group
Pepsi	Choreographer/Dancer	HSI
Adidas	Choreographer	Adidas

**AWARDS**

2019 World Choreography Awards – Nominee – Commercials – Money Supermarket