



dance | choreography

**bloc, inc.**

6100 Wilshire Blvd., Suite 1100  
Los Angeles, CA 90036  
PHONE: 323-954-7730  
FAX: 323-954-7731

**SEAN “FRESH” REDDING**

Height: 5’7”  
Eyes: light Brown/hazel  
Hair color: Black

**TV/FILM**

Freak Dance the Movie  
Disney’s Shake It Up  
Nickelodeon : Wayne Brady “Eat” M.Video  
Billboard Awards 2013  
Will.i.am ft Justin Bieber “#thatpower”  
DWTS – Will.i.am  
Jimmy kimmel Live- Will.i.am.  
ELLEN – Will.i.am  
League of Extraordinary Dancers (LXD)  
Americas Best Dance Crew S6 Opener  
Americas Best Dance Crew S6  
Americas Best Dance Crew S6  
Live or Let Die Movie

Dancer/Extra  
Dancer/Crew  
Dancer  
Co-Choreographer/Dancer  
  
Co-Choreographer/Dancer  
Co-Choreographer/Dancer  
Co-Choreographer/Dancer  
Dancer/freestyler  
Dancer –Eclectic Gentlemen  
Dancer/choreographer  
Dancer  
Dancer/Zombie

Coor. Rosaro  
Chor. Free  
Fatima Robinson  
  
Fatima Robinson  
Fatima Robinson  
Fatima Robinson  
Dir. Jon M. Chu  
Chor: Rosaro  
Eclectic Gentlemen  
JabbaWockeez  
Chor. Free

**COMMERICALS**

NIKE Arena Free Commercial  
NIKE Fuel Band Commercial  
European Music Awards Promo Commercial  
Allstate Insurance commercial  
Allstate Insurance commercial  
Fed-Ex Commercial- HipHop  
Fed-Ex Commercial- Romantic duet

Dancer  
Dancer  
Dancer/lip Singer  
Lead  
Extra  
Dancer  
Dancer/Robot

NIKE Free Arena  
NIKE FuelBand  
Dir. Matt and Oz  
Dir. Stacey Wall  
Dir. Stacey Wall  
Dir. Matt and Oz  
Dir. Matt and Oz

**MUSIC VIDEOS**

Will.i.am ft. Justin Bieber “#THATPOWER”  
Will.i.am ft. wiz khalifa, Miley Cyrus  
Lloyd ft 50 Cent “Lets get it in” Music video  
Busta Rhymes and DJ Tiesto “C’mon” M.Video  
Asher Roth ft. Keri Hilson  
Lil Playy “Ima Beast” Music Video  
Ray Castle “No love for haters” music video  
Ayumi Hamasaki – “dance”

Dancer/choreographer  
Dancer  
Dancer  
Dancer  
Dancer/extra  
Dancer  
Choreographer  
Freestyler

Will.i.am production  
Will.i.am production  
Riviting  
Cast: Dustin Blackburn  
  
Dir. WuzGood

**LIVE/STAGE PERFORMANCES**

Flash Mob “Dell Computers”  
Wango Tango 2013 – Will.i.am  
Summer Time Ball – London – Will.i.am  
The Voice Australia – Will.i.am  
Grand le Journal – Paris – Will.i.am  
Sammie, Hampton Univ.  
Homecoming 2007  
Doug E. Fresh Concert

Co-Choreographer  
Co-Choreographer/Dancer  
Co-Choreographer/Dancer  
Co-Choreographer/Dancer  
Co-Choreographer/Dancer  
Dancer/Asst. Chor.  
  
Dancer/Freestyler

All-Star Weekend  
Fatima Robinson  
Fatima Robinson  
Fatima Robinson  
Fatima Robinson  
Chor. Fresh/Rob Rich/Day’ nah  
  
Freestyle Popper

**TRAINING**

Millennium Dance Complex, The Basement Dance Center, Debbie Reynolds, AmountBoyz Ent, Dance Connecticut, Broadway Dance center.  
Degree: Bachelor of Science in Entrepreneurship (major)/Business- Hampton University

**SPECIAL SKILL**

Stepping, Dance Hall/Reggae Modeling/Runway, Swimming, Bike Riding, Hip-Hop, Jazz, Rap, Running/Track, Cooking, Saxophone, Trumpet, Aerobics, Baseball, Basketball, Football, Rugby, Soccer, Fighting, Wrestling.